



Introduction (8 ECTS)

- **VO Management I** (2 ECTS)
(Marketing or Organization and Personnel)
- **VO Management II** (2 ECTS)
(Production, Logistics and SCM or Finance)
- **VO Macroeconomics** (4 ECTS)

Cultural Studies (40 ECTS)

Cultural areas:

- Africa
- Europe
- Latin America
- East Asia – Japan
- East Asia – China
- Slavic Area
- South Asia – Indien

Master's Thesis Module (24 ECTS)

- Master's Thesis (20 ECTS)
- Master's Thesis Seminar (2 ECTS)
- Master's Examination (2 ECTS)

International Management (20 ECTS)

Compulsory subject:

- VO Theory of the International Firm (4 ECTS)

Subjects to the extend of 16 ECTS:

- KU Global Strategy (4 ECTS)
- KU Governance of International Firms (4 ECTS)
- KU International Accounting (4 ECTS)
- KU International Market Entry (4 ECTS)
- KU International Marketing Management (4 ECTS)
- KU International Trade Law (3 ECTS)
- KU Organization and HR in International Firms (4 ECTS)
- KU Transnational Commercial Law (2 ECTS)

Business Administration (20 ECTS)

Selection of one Minor:

- Banking & Finance
- Controlling
- Financial Accounting
- Marketing & International Marketing
- Organization and Personnel
- Smart Production
- Strategic Management
- Supply-Chain-Management

Integrative Specialization (8 ECTS)

Compulsory subject :

- KU Economic Sociology – Introduction (4 ECTS)

Further courses to the extend of 4 ECTS:

- Economic Sociology
- Economics
- Further IM-courses
- OLV – Guide into your studies
- Further qualified, selected courses