

Bachelor International Business Administration



Introductory and Orientation Period (15 ECTS)

- Basics of General Business Administration (5 ECTS)
- Basics of Economics (5 ECTS)
- Basic Principles of Statistics (5 ECTS)

Core Phase (102 ECTS)

- ABWL: Management (6 ECTS)
- ABWL: Production and Logistics (6 ECTS)
- ABWL: Marketing (6 ECTS)
- ABWL: Financial Management (6 ECTS)
- ABWL: Business Administration - Accounting (9 ECTS)
- Quantitative Methods (28 ECTS)
- Economics (12 ECTS)
- Sociology and Information Technology (8 ECTS)
- Principles of Law (3 ECTS)
- Law (12 ECTS)
- Business English (6 ECTS)

Specialisation International Business (24 ECTS)

Compulsory Courses:

- UK Organization of the International Firm (4 ECTS)
- Business Communication (16 ECTS)
 - English
 - French
 - Italian
 - Russian
 - Spanish
 - Chinese
 - Danish
 - Japanese
 - Dutch
 - Norwegian
 - Ukrainian

Courses to the extent of 6 ECTS:

- Special Topics in International Management
- Strategy
- Innovation and Technology Management
- Intercultural Competence in Business
- Financial Accounting according to IFRS
- Special Topics in Banking and Finance
- International Public Utility Management
- Negotiations
- eBusiness
- Other qualified, distinct courses

Individual Specialisation (30 ECTS)

- Extension Curricula (up to 30 ECTS)
- Stay Abroad (up to 30 ECTS)
- Internship (up to 15 ECTS)
- Election of an Occupational Field (24 ECTS) *and*
- Courses to the extent of 6 ECTS in
 - Business Administration
 - Economics
 - Statistics
 - Mathematics
 - Languages
 - Computer Science
 - Law
 - Other qualified, distinct courses

Bachelor's Paper Module (9 ECTS)

- VO Introduction to Academic Work (1 ECTS)
- SE Bachelor Seminar (incl. Bachelor's Paper) (8 ECTS)