

# Bachelor Business Administration



**Introductory and Orientation Period**  
15 ECTS

**Core Phase**  
102 ECTS

**Occupational Field**  
24 ECTS

**Bachelor's Paper Module**  
9 ECTS

**Individual Specialisation**  
30 ECTS

## Introductory and Orientation Period (15 ECTS)

- Basics of General Business Administration (5 ECTS)
- Basics of Economics (5 ECTS)
- Basic Principles of Statistics (5 ECTS)

## Alternative Compulsory Modules: Occupational Field (24 ECTS)

### Election of an Occupational Field:

- Management and Consulting
- Production, Logistics and SCM
- Marketing Management
- Banking and Finance
- Accounting
- Business Informatics
- Public and Non-Profit Management
- Economic Law
- Economics
- Business Statistics

## Bachelor's Paper Module (9 ECTS)

- VO Introduction to Academic Work (1 ECTS)
- SE Bachelor Seminar (incl. Bachelor's Paper) (8 ECTS)

## Individual Specialisation (30 ECTS)

- Extension Curricula (up to 30 ECTS)
- Stay Abroad (up to 30 ECTS)
- Internship (up to 15 ECTS)
- Election of an Occupational Field (24 ECTS) *and*
- Courses to the extent of 6 ECTS of
  - Business Administration
  - Economics
  - Statistics
  - Mathematics
  - Languages
  - Computer Science
  - Law
  - Sociology
  - Psychology
  - Communication Studies

An **internship abroad** has to be approved in advance by the Directorate of Studies.

An internship can be absolved up to a maximum duration of 6 months.

## Core Phase (102 ECTS)

- ABWL: Management (6 ECTS)
- ABWL: Production and Logistics (6 ECTS)
- ABWL: Marketing (6 ECTS)
- ABWL: Financial Management (6 ECTS)
- ABWL: Business Administration - Accounting (9 ECTS)
- Quantitative Methods (28 ECTS)
- Economics (12 ECTS)
- Sociology and Information Technology (8 ECTS)
- Principles of Law (3 ECTS)
- Law (12 ECTS)
- Business English (6 ECTS)