

Post-Doc Position (f/m/d)

Chair in Retailing and Customer Management

The University of Cologne is one of the largest and most research-intensive universities in Germany, offering a wide range of subjects. With its six faculties and its interfaculty centres, it offers a broad spectrum of scientific disciplines and internationally outstanding profile areas, supported by the administration with its services.

The University of Cologne is home of one of Germany's leading business schools. We have a reputation for outstanding teaching and excellence in research which is evident from publications by faculty members in leading marketing journals.

With an international standing evidenced by quality academic publications in top tier journals and strong industry collaboration, you will benefit from our well-established and resourced infrastructure, with strong research culture and excellent industry links. Our research interests in marketing strategy cover fields such as retailing, customer management, B-to-B marketing, and digital transformation, but are not limited to these. Skills in digital marketing, social media marketing, machine learning, text analysis, and other computer science based deep learning methods will be an added advantage.

YOUR TASKS

- » involvement in international high-quality research projects and implementation of own research projects and to present them at international conferences
- » opportunity of habilitation at an internationally renowned university
- » teaching within the school's marketing program (4 semester week hours)
- » the successful applicant will be given the opportunity to grow into co-leadership of the group and research projects

YOUR PROFILE

- » an excellent master's and Ph.D. degree in marketing, business, or related fields
- » strong knowledge in quantitative research methods and analytical (quantitative) abilities
- » excellent English skills
- » high level of commitment, flexibility and a strong ability to work in a team

WE OFFER YOU

- » participation in challenging and practice-oriented research projects with the aim of publication in top-tier international journals
- » a marketing area with currently 4 full professors, 5 junior/assistant professors, and 13 PhD students
- » an international scientific network
- » a diverse and fair working environment
- » support in reconciling work and family life
- » flexible working time models
- » extensive advanced training opportunities
- » occupational health management offers
- » local transport ticket at a discount for UoC employees

The position is available as of 1.3.2023 or later on a full-time basis. It is limited to 28.02.2026 with the option of extension for three more years. Provided that the personal and civil service law requirements are met, the salary is based on grade A13 of the LBesO A NRW.

The University of Cologne is committed to equal opportunities and diversity. Women are especially encouraged to apply and will be considered preferentially in accordance with the Equal Opportunities Act of North Rhine-Westphalia (Landesgleichstellungsgesetz – LGG NRW). We also expressly welcome applications from people with disabilities / special needs or of equal status.

Please apply online at: <https://jobportal.uni-koeln.de> with proof of the sought qualifications. The reference number Wiss2211-06. The application deadline is 22.12.2022.

If you have any questions, please contact Prof. Dr. Werner Reinartz (+49 221 470 5751; werner.reinartz@uni-koeln.de).