



Introduction (8 ECTS)

Business Contents

(choose **2** out of 4)

- **VO Management I** (2 ECTS)
(Marketing or Organization and Personnel)
- **VO Management II** (2 ECTS)
(Production, Logistics and SCM or Finance)
- **VO Accounting** (2 ECTS)
- **VO Business Law** (2 ECTS)

Methodological Skills

(choose **1** out of 2)

- **VO Decision and Game Theory** (4 ECTS)
- **VO Econometrics and Statistics** (4 ECTS)

Majors (2 x 20 ECTS)

- Controlling I + II (40 ECTS)
- Financial Accounting I + II (40 ECTS)
- Marketing & International Marketing I + II (40 ECTS)
- Organization and Personnel I + II (40 ECTS)
- Public and Non-Profit Management I + II (40 ECTS)
- Smart Production I or Supply Chain Management I + Smart Production and Supply Chain Management II (40 ECTS)
- Strategic Management I + II (40 ECTS)
- Business Law I + II (40 ECTS)

The **module I** of each major can be completed as a minor.

Minors (20 ECTS)

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|------------------------------------|------------------------|
| ■ Banking and Finance | ■ Operations Research |
| ■ Economics | ■ Business Informatics |
| ■ Electronic Business (E-Business) | ■ Economic Sociology |

Electives (8 ECTS)

- Internship (up to 6 ECTS)
- Offer of the study program management in the course catalog of the University of Vienna

Master's Thesis Module (24 ECTS)

- Master Thesis (20 ECTS)
- Tutorial (2 ECTS)
- Defensio (2 ECTS)